NEWS RELEASE
FOR IMMEDIATE RELEASE

ChildNet Selects DonorCommunity as Its Strategic Software Platform for Fundraising and Advocacy

*Nonprofit Cites DonorCommunity's Power, Integration, Ease of Use
and Cost Advantages over Competing Systems*

SUNRISE, FL: October 16, 2012 — DonorCommunity, Inc., developers of an innovative cloud computing software platform for fundraising and advocacy, announced today that ChildNet has become the latest nonprofit to adopt DonorCommunity's fully integrated suite of applications for fundraising, Website content management, online marketing, social networking, personal fundraising, online donations, online auctions and event management.

"It was clear from the start that DonorCommunity had a great deal to offer," said Elizabeth Wynter, ChildNet Director of Community Relations. "Although I had some initial concerns that such a comprehensive system might be difficult for us to master, I was surprised and delighted by how quickly we were able to become productive. Within ten days, we not only had a brand new Website but were managing events and employing DonorCommunity's Refer a Friend, Personal Fundraising and Donate Now capabilities to expand our stakeholder database. Thanks to DonorCommunity, we're well on our way towards achieving our fundraising and advocacy goals for the coming year."

"DonorCommunity offered a unique combination of sophisticated technology and operational simplicity, allowing us to significantly enhance our capabilities without costly new investments in IT infrastructure and staffing," said Dipak Parekh, ChildNet CFO/COO for Palm Beach and Broward Counties. "This kind of efficient investment is essential for a nonprofit organization like ours, allowing us to focus our limited resources on what matters most: protecting the children at risk in our communities."

"Like many of our clients, ChildNet was contending with a collection of standalone applications and labor-intensive processes that made it difficult to handle routine tasks, such as updating its Website or handling event registration and ticketing," said David Blyer, DonorCommunity founder and CEO. "Now, these administrative tasks, and many more, have been streamlined and automated. We're proud that ChildNet selected us and honored to support such a wonderful and worthwhile organization."

About ChildNet

ChildNet's mission is to protect abused, abandoned and neglected children in the communities it serves. It fulfills this responsibility by managing comprehensive networks of child welfare services providers and, in Broward, by also serving as the single centralized child welfare case management provider. As the Community-Based Care lead agency in Broward and Palm Beach counties, ChildNet seeks constant input and support from community stakeholders and service providers. For more information about ChildNet and its services, please visit www.ChildNet.us or call (954) 414-6000.

About DonorCommunity

DonorCommunity, Inc. is a cloud computing, Software as a Service firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, personal fundraising, social networking and Web content management. The entire platform is furnished on a fixed-fee, annual subscription basis that includes unlimited users, unlimited training, unlimited support and free Website hosting. For more information, visit www.DonorCommunity.com.

Media Contacts

For DonorCommunity	For ChildNet
David Blyer	Elizabeth Wynter
(305) 992-6041	(954) 557-2282
DBlyer@DonorCommunity.com	EWynter@childnet.us

# # #